

**NICOLE KEANE** 30 HAZEL AVE, #2, HOOD RIVER, OR, 97031, 907-382-4844

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## **HEALTHCARE AND LEARNING MANAGEMENT WORK EXPERIENCE**

**elementalAdvanced Manual Therapy**, Founder and CEO, February 2022-Present [www.elementaladvancedmt.com](http://www.elementaladvancedmt.com), [www.elementaladvanced.com](http://www.elementaladvanced.com) The elementalAdvanced brand was created to advance the curriculum I am developing, and appeal to a broader spectrum of potential clients. Through this brand, I intend to create a culture around whole body healing and viewing the body as greater than the sum of its parts by featuring educational materials, athletic wear, and items with the elementalAdvanced logo, as well as other original illustrations that may elaborate on the experience of viewing the body as an ecosystem. The Elemental Manual Meridian Theory and Techniques (EMMT) curriculum is taught and marketed under the elementalAdvanced brand. This curriculum is accredited for continuing education through NCCAOM, for Acupuncturists and Doctors of Oriental Medicine, as well as NCBTMB, for Massage Therapists and Physical or Occupational Therapists. The development of this curriculum included credentialing with multiple professional organizations to provide continuing education benefits to students, creatively directing the research and design of the branding, all artwork, and educational materials for various learning styles; coordinating and negotiating necessary licensing agreements for use of other's intellectual property; and designing and managing an overall user experience for students that brings education of a hands on modality into a virtual space through a comprehensive and attractive way.

**Gratitude Healing Arts, LLC (GHA)**, Founder, April 2010 – Present

[www.gratitudehealingarts.com](http://www.gratitudehealingarts.com)

While nurturing GHA over the years, I have managed multiple client cases at a time, and offered exceptional, leading edge manual therapy and detailed nutrition consulting. My work is done with a blend of Eastern and Western perspectives that is backed by scientific studies and clinical observation. My practice has been one of client centered care, and I have built relationships with several clients that have spanned the entire length of my business operations. I have studied around the world to advance my knowledge and skill in osteopathic manual therapy, and built relationships with colleagues from different backgrounds and cultures. I recently rebranded to Elemental Advanced Manual Therapy (elementalAdvanced), in preparation for transitioning GHA into a non-profit teaching and research clinic.

Through the growth of GHA, I have had experience with relationship building, all aspects of event planning, branding, sourcing, marketing, web development, SEO, finance, change management, strategic growth planning, long term market analysis, insurance billing, credentialing, regulatory gap analysis, clinical compliance, and many other aspects of running a successful business for over 12 years, while looking toward the future. I have also worked extensively in the areas of medical billing and advocacy, including parity issues associated with implementation of the Affordable Healthcare Act and State and Federal healthcare legislation. This is including but not limited to mental health parity, physical medicine and manual therapy parity, non-discrimination policies, and health insurance benefit implementation.

## **REGULATORY CONSULTING AND AGENCY MANAGEMENT EXPERIENCE**

**URS Alaska - Tryck Nyman Hayes, Inc (TNH), TNH-Hanson, LLC**, Anchorage, AK; *Environmental Program Manager - Environmental Specialist II*, May 2007 – December 2009

While working at URS, and previously TNH, I managed tasks associated with the production of a large proposals, Environmental Assessments, designed and lead environmental monitoring programs, conducted wetland delineations, designed bio-engineered bank restoration methods as proposed mitigation, and wrote several erosion and sediment control plans. I managed the pre-application process and permits filing for several large projects; and managed, researched, and wrote segments of legal compliance documents. Other management responsibilities included: developing the Environmental department marketing plan, and leading gap analysis of company-wide marketing tools and practices. My assistance helped provide exceptional customer service and stakeholder relations on projects within the Waterfront, Civil, Transportation, Railroad, and Landscape Architecture divisions.

**Alaska Coastal Management Program (ACMP)**, Office of Project Management and Permitting, State of Alaska Department of Natural Resources, Anchorage, AK; *Project Review Coordinator (NRS III, Range 18/equivalent to GS 11 in Federal ranks)*, November 2005 – April 2007

My responsibilities at the ACMP gave me a wide range of experience in working with a number of Federal and State agencies, and managing all authorizations required for development within the coastal zone. While in the position of Project Review Coordinator, I was able to gain a working knowledge of various environmental and land use regulations through day to day project review, as well as analysis of NEPA documents. I worked efficiently and diligently on my project adjudications, and always found the time to take on more than the normal workload. I provided gap analysis between Federal regulations and State implementation, and was responsible for updating

essential documents in accordance with regulatory changes. During my time with the State, I also assisted in the revision of an inter-agency partnership agreement with the U.S. Army Corps of Engineers. I routinely worked with many native community leaders, and enjoyed coordinating volunteer coastal cleanup days within participating coastal districts throughout Alaska's 33,000 miles of coastline.

**Alaska Women's Environmental Network (AWEN),** Anchorage, AK; *President*, October 2005 – October 2007

My role as President of AWEN was to spearhead the revitalization of the organization. I helped the organization create a Strategic Plan, an Annual Plan, a website, logo, marketing package, and grant research and writing. While President, I lead our application for 501(c)3 non-profit status, setting us apart from our parent organization at the time, *The National Wildlife Federation*. The events that I helped organize, as well as the initiatives that I put in place, increased our core volunteer base twofold; this helped AWEN survive a dip in involvement to become a thriving community group in the mid 2000's.

**The Great Land Trust,** Anchorage, AK; *Volunteer*, August 2005 – December 2005

Volunteer activities that I participated in with the Great Land Trust included: updating marketing information, assisting in the production of newsletters, grant research and writing, and researching habitat issues for current and potential land holdings.

**Wildlands Project,** Tucson, AZ; *Intern*, January – April 2004

I researched and wrote text for a booklet detailing conservation options including easements, PDR's, grants, and governmental programs, for private land owners in the 'Sky Islands' area of Arizona and New Mexico. This booklet was so popular that it has been updated yearly, and still serves as a reference for various private land owners and municipal councils in Southeastern Arizona.

**Native Seeds/S.E.A.R.C.H.,** Tucson, AZ; *Volunteer*, August 2003 to April 2004

My focus with this non-profit was to develop integrative marketing techniques with local businesses and organizations. This included the production of educational materials on native dietary issues and traditional recipes, Farm to Table connections between local stakeholders, and assisting with administrative planning and fund raising.

**The M Foundation,** Dayton, OH; *Co-Founder*, April 2003

Several friends and I devoted our senior year in college to the establishment of a foundation dedicated to mental health awareness, nutrition, and general wellness among college students. We honored a dear friend that lost his battle with bi-polar depression by creating M Fest, an annual festival with the purpose of familiarizing the student community with the services provided by the University Health Center, and facilitating the awareness of mental health disorders among University students. This yearly festival is still thriving today, with multiple generations of students carrying the torch.

## EDUCATION

**Vermont Law School,** South Royalton, VT

*Master of Studies in Environmental Law and Policy*, August 2005

Courses included: Watershed Management and Protection, Water Resources Law, Federal Natural Resources Law, Environmental Law, Land Use Law, Administrative Procedure, Alternative Dispute Resolution and Negotiation, and Biodiversity Protection. My Masters thesis was on the conservation of biological diversity for medicinal purposes.

Activities: Solutions Conference Planning Team  
Native American Law Society  
Environmental Law Society  
Volunteer Mediator, Adamant Accord, Adamant, VT

**University of Dayton,** Dayton, OH

*Bachelor of Arts, Communication Management*, May 2003

Minors: Photography and Fine Arts, Biology (with a focus in Physical Medicine and Kinesiology)  
Concentrations: Psychology, Marketing, Geology, Philosophy, and Sociology  
Honors: 2nd place, 2002 Horvath Exhibition, B&W photograph entitled "Waiting"  
Featured in the Scholars Art Gallery, Spring 2001  
Activities: Certified as Teen Mentor, Daybreak Children's Shelter, 2002 – 2003  
Habitat for Humanity Volunteer  
Published Several Articles in the "Flyer News" and "The Difference"

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**Maryland University of Integrated Health (MUIH), Online**

*Master of Science in Nutrition and Integrated Health, Herbal Medicine Concentration*, September 2014 – 2015

20 credits completed before I shifted my focus to post doctorate osteopathic manual therapy training for my professional development.

**University of Alaska Southeast, Online**

*Non Degree Seeking*

I took various courses in Anatomy and Physiology, as well as Medical Terminology

**Desert Institute of Healing Arts (DIHA), Tucson, AZ, September 2003 – May 2004**

Massage and Manual Therapy Certification, Class Hours Completed: 400

**Oriental Healing Arts Center (OHAC), Anchorage, AK, September 2009 – April 2010**

Oriental Medicine and Manual Therapy Certification, Hours Completed: 500, with 250 clinical hours

**PUBLICATIONS AND CURRICULUMS**

- Keane, Nicole Rachelle. *The Tao of The Polyvagal Theory: A Five Element Perspective For a Future of Healing the Spirit and Balancing the Autonomic Nervous System*. Gratitude Healing Arts, LLC; 2021.
- *The Tao of the Polyvagal Theory Class*, 2021. A 'learn at your own pace' online LMS course based on the treatment theory presented in the publication of the same name. This 4 hr class presents examples of clinical applications and case studies, in alignment with the *Tan Cycle* and the *Yu Angles*, two new theoretical treatment models that were created for interdisciplinary treatment within a trauma informed clinical practice.
- *Elemental Manual Meridian Theory and Techniques (EMMT)*, 2021 – Present. [www.elementaladvanced.com](http://www.elementaladvanced.com), a web based 'learn at your own pace' LMS platform. This curriculum is a series of 5 classes that focus on the effects of manual therapy on the Autonomic Nervous System and Vagus nerve complex. The curriculum is taught relative to each element in the Five Element system: Wood, Fire, Earth, Metal/Air, and Water. Techniques presented in these classes blend together: Toyohari style meridian therapy; Visceral Fascial Matrix Mobilization; Neural Mobilization; Circulatory Release Techniques; Myofascial Release, including direct and indirect techniques that incorporate the principles of the structural fascial matrix and visceral meridian system; Cranial Osteopathy; Lymphatic Drainage Therapy; Neuroendocrine Balancing; as well as Reiki and Emotional Release Techniques.
- *'Minding the Gap,'* a regular column in the publication *Acupuncture Today*, that guides the reader through an exploration into the divide between classical Eastern medical theory and clinical Western medical practice. Articles discuss clinical and scientific research on anatomy and physiology, presented in a way that facilitates a connection between Five Element theory and clinical application in Western medical practice, to help heal chronic illness and balance the Autonomic Nervous System. August 2023-present.
- *'Taro Cards: The Vegetable Oracle,'* 2022 – Present. The Taro Cards are a 44 card oracle deck with ink and watercolor illustrations of various vegetables, complete with a guidebook that describes the nutritional value, scientific name, location of origin, as well as the historical/cultural and modern common use, of all the vegetables in the deck. This is a work in progress.

**PROFESSIONAL CERTIFICATIONS**

**LEED AP** – Leadership in Energy and Environmental Design Accredited Professional, USGBC, May 2009

**Wilderness First Responder (WFR)** – Wilderness Medicine of Utah, May 2010

**Board Certified Therapeutic Massage and Bodywork** - NCBTMB, Since 2011

**Licensed Massage Therapist in Oregon**, # 23651, Expires 11/31/2023

**CPR/AED for Healthcare Professionals**, Exp 2024

**Approved Provider of Continuing Education** - National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) #845500, and National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) #1000633, 2020-current

**CEU COURSES AND ADVANCED TRAINING**

- *Clinical Treatments of Fibromyalgia*, Cortiva Institute, Chicago Loop, Chicago, IL. July 2010
- *125 hour Pre-Natal, Post-Natal, and Peri-Natal Massage Therapy*, Boulder College of Massage Therapy, Boulder, CO. 2012
- *Myofascial Release Technique, Upper Body*, Advanced Trainings, 24 hrs, Anchorage, Alaska. January 2012

- *Active Release Technique, Lower Extremity*, 24 hrs, Anchorage, Alaska. July 2012
- *Neural Manipulation I, Neuromeningeal Manipulation An Integrative Approach to Trauma*, 24 hrs, Barral Institute, San Francisco, CA. September 2013
- *Visceral Manipulation I, Abdomen*, 24 hrs, Barral Institute, Seattle, WA. November 2013
- *Listening Techniques I, An Integrative Approach to Evaluation*, 24 hrs, Barral Institute Seattle, WA. Nov 2013
- *Visceral Manipulation II, Abdomen*, 24 hrs, Barral Institute, Reykjavik, Iceland. January 2014
- *Visceral Manipulation III, The Pelvis*, 24 hrs, Barral Institute, 24 hrs, Portland, OR. January 2015
- *Visceral Manipulation IV, The Thorax*, 24 hrs, Barral Institute, Seattle, WA. October 2014
- *Listening Techniques II, Advanced Integrative Evaluation*, 24 hrs, Barral Institute Denver, CO. Sept 2014
- *Visceral Manipulation I (Certify for TA Position)*, 24 hrs, Barral Institute Orange County, CA. May 2015
- *Visceral Manipulation V, Manual Thermal and Visceral Emotional Release*, 24 hrs, Barral Institute, Portland, OR. May 2016
- *Neural Manipulation II, Peripheral Nerve Manipulation Upper Body*, 24 hrs, Barral Institute, Albuquerque, NM. May 2017
- *Neural Manipulation III, Peripheral Nerve Manipulation Lower Body*, 24 hrs, Barral Institute, Minneapolis, MN. June 2017
- *Visceral Manipulation VI, Visceral Emotional Release*, 24 hrs, Barral Institute, Denver, CO. July 2017
- *Neural Manipulation IV, Brain and Cranial Nerve Manipulation*, 24 hrs, Barral Institute, Albuquerque, MN. March 2018
- *Brain I, Brain, Nuclei, Fluid, and Autonomic Nervous System*, 24 hrs, Chikly Institute, Seattle, WA. May 2018
- *Visceral Manipulation II (Certify for TA Position)*, 24 hrs, Barral Institute, Esalen Institute, CA. Sept 2018
- *Brain, Bone Marrow, and Toxicity*, 24 hrs, Chikly Institute, Phoenix, AZ. December 2018
- *Physiological and Neuroendocrine Effects of Soft Tissue Treatment*, 24 hrs, Barral Institute Italia, Rome, Italy. April 2019
- *Retained Neonatal Reflexes*, 24 hrs, Chikly Institute, Remote Learning. October 2022